# Index to Volume 84 Business History Review

#### ARTICLES

Adamson, Michael R., "The Role of the Independent:	
Ralph B. Lloyd and the Development of California's	
Coastal Oil Region, 1900–1940"	301
Aldrich, Mark, "On the Track of Efficiency: Scientific	
Management Comes to Railroad Shops, 1900-1930"	501
Bank, Steven A., and Brian R. Cheffins, "The Corporate	
Pyramid Fable"	435
Bouwens, Bram, and Joost Dankers, "The Invisible Handshake:	
Cartelization in the Netherlands, 1930-2000"	751
Boyce, Gordon, "Language and Culture in a Liverpool	
Merchant Family Firm, 1870-1950"	1
Bud-Frierman, Lisa, Andrew Godley, and Judith Wale,	
"Weetman Pearson in Mexico and the Emergence	
of a British Oil Major, 1901–1919"	275
Citino, Nathan J., "Internationalist Oilmen, the Middle East, and	
the Remaking of American Liberalism, 1945–1953"	227
Fear, Jeffrey, and Christopher Kobrak, "Banks on Board: German	
and American Corporate Governance, 1870–1914"	703
De Jong, Abe, Ailsa Röell, and Gerarda Westerhuis, "Changing	
National Business Systems: Corporate Governance and	
Financing in the Netherlands, 1945–2005"	773
Hinton, Diana Davids, Introduction to Special Issue on the	
Oil Industry	195
Kipping, Matthias, and Ludovic Cailluet, "Mintzberg's Emergent	
and Deliberate Strategies: Tracking Alcan's Activities	
in Europe, 1928–2007"	79
Kleinschmidt, Christian, "Comparative Consumer Product	
Testing in Germany"	105
Koehler, Ingo, "Overcoming Stagnation: Product Policy and	
Marketing in the German Automobile Industry	
of the 1970s"	53
Lazonick, William, "Innovative Business Models and Varieties of	
Capitalism: Financialization of the U.S. Corporation"	675
Levy, Juliette, "Notaries and Credit Markets in	
Nineteenth-Century Mexico"	459
Lund, Joachim, "Building Hitler's Europe: Forced Labor in the	
Danish Construction Business during World War II"	479
Newton, Lucy, "The Birth of Joint-Stock Banking: England and	
New England Compared"	27

Pozzi, Daniele, "Entrepreneurship and Capabilities in a 'Beginner' Oil Multinational: The Case of ENI"	050
Silvestre, Javier, "Improving Workplace Safety in the	253
Ontario Manufacturing Industry, 1914–1939"	527
Sluyterman, Keetie, Introduction to special section on National	0-/
Business Systems in the Netherlands, "Changing Business	
Systems in the Twentieth Century"	737
Sluyterman, Keetie, "Royal Dutch Shell: Company Strategies	707
for Dealing with Environmental Issues"	203
Sluyterman, Keetie, and Ben Wubs, "Multinationals and the	
Dutch Business System: The Cases of Royal Dutch Shell	
and Sara Lee"	799
	, , ,
ROUNDTABLE	
"Varieties of Capitalism" Roundtable. Essays by V. R. Berghahn,	
Gary Herrigel, Martin Jes Iversen, Cathie Jo Martin,	
Rory M. Miller, Kathleen Thelen, Richard Whitley,	
Mira Wilkins, and Jonathan Zeitlin	627
mita wiikins, and bonathan Zeitini	03/
ABSTRACTS FROM ARTICLES IN INTERNATIONAL BUSINESS	
HISTORY JOURNALS	F61
THOTORI GOURNALS	201
LITERATURE REVIEW	
Puchali Marcala "Major Trands in the Historiagraphy of the	
Bucheli, Marcelo, "Major Trends in the Historiography of the	000
Latin American Oil Industry"	339
REVIEW ESSAYS	
Jonker, Joost, et al., A History of Royal Dutch Shell, 4 vols.	
Reviewed by James Bamberg	363
Stiles, T. J., The First Tycoon: The Epic Life of Cornelius	
Vanderbilt. Reviewed by Michael McGerr	129
Thomson, Ross, Structures of Change in the Mechanical Age:	
Technological Innovation in the United States,	
1790–1865. Reviewed by Zorina Khan	567
BOOK REVIEWS	
Bakker, Gerben, Entertainment Industrialised: The Emergence	
of the International Film Industry, 1890–1940.	
Reviewed by Jonathan Silberstein-Loeb	405

Beiler, Rosalind J., Immigrant and Entrepreneur:	
The Atlantic World of Caspar Wistar, 1650-1750.	
Reviewed by Katherine Carté Engel	153
Birla, Ritu, Stages of Capital: Law, Culture, and Market	00
Governance in Late Colonial India.	
Reviewed by B. R. Tomlinson	133
Blanchard, Ian, The International Economy in the "Age of the Discoveries," 1470–1570: Antwerp and the English	00
	0=0
Merchants' World. Reviewed by Jeroen Puttevils	053
Blancheton, Bertrand, and Hubert Bonin, editors, <i>La croissance</i> en économie ouverte (XVIIIe–XXIe siècles): Hommage	
à Jean-Charles Asselain [The Growth of Economic	
Openness (Eighteenth to Twenty-First Centuries):	
Essays in Honor of Jean-Charles Asselain].	
Reviewed by Michael S. Smith	573
Bonin, Hubert, and Ferry de Goey, editors, American Firms in	
Europe, 1880–1980: Strategy, Identity, Perception,	
and Performance. Reviewed by Martin Jes Iversen	415
Bonin, Hubert, Catherine Hodeir, and Jean-François Klein,	
editors, <i>L'Esprit économique impérial (1830–1970)</i> :	
Groupes de pression et réseaux du patronat colonial	
en France et dans l'empire [The Imperial Economic	
Spirit (1830–1970): Advocacy and Colonial	
Management Networks in France and the Empire].	
Reviewed by George R. Trumbull IV	579
Bortz, Jeffrey, Revolution within the Revolution: Cotton Textile Workers and the Mexican Labor Regime, 1910–1923.	
Reviewed by William Schell Jr	398
Bristol, Douglas Walter Jr., Knights of the Razor:	
Black Barbers in Slavery and Freedom.	
Reviewed by Alexa Benson Henderson	595
Brown, Peter Hendee, America's Waterfront Revival:	
Port Authorities and Urban Redevelopment.	
Reviewed by Ann L. Buttenwieser	189
Bsumek, Erika Marie, Indian-Made: Navajo Culture in the	
Marketplace, 1868–1940. Reviewed by Clyde Ellis	170
Burnham, John C., Accident Prone: A History of Technology,	
Psychology, and Misfits of the Machine Age.	
Reviewed by Mark Aldrich	836
Casson, Mark, The World's First Railway System: Enterprise,	-
Competition, and Regulation on the Railway Network	
in Victorian Britain. Reviewed by Chris Wrigley	607

Chen, Anthony S., The Fifth Freedom: Jobs, Politics, and	
Civil Rights in the United States, 1941–1972.	
Reviewed by Robert H. Zieger	412
Chick, Martin, Electricity and Energy Policy in Britain,	
France and the United States since 1945.	
Reviewed by William J. Hausman	834
Christensen, Jens, Global Experience Industries:	
The Business of the Experience Economy.	
Reviewed by Gerben Bakker	625
Conkin, Paul K., A Revolution Down on the Farm:	
The Transformation of American Agriculture	
since 1929. Reviewed by Sarah Phillips	425
Cox, Thomas H., Gibbons v. Ogden, Law, and Society in the	, ,
Early Republic. Reviewed by Robert Gudmestad	588
Craig, Béatrice, Backwoods Consumers and Homespun	
Capitalists: The Rise of a Market Culture in	
Eastern Canada. Reviewed by Leslie Choquette	158
Dahlem, Markus, Die Professionalisierung des Bankbetriebs:	
Studien zur institutionellen Struktur deutscher Banken	
im Kaiserreich, 1871-1914 [The Professionalization of	
Bank Management: Studies in the Institutional Structure	
of German Banks in Imperial Germany, 1871-1914].	
Reviewed by Christopher Kobrak	576
Dalzell, Frederick, Engineering Invention: Frank J.	
Sprague and the U.S. Electrical Industry.	
Reviewed by Louis Carlat	609
Dattel, Gene, Cotton and Race in the Making of America:	
The Human Costs of Economic Power.	
Reviewed by Barbara Hahn	586
Dumett, Raymond E., editor, Mining Tycoons in the	
Age of Empire, 1870–1945: Entrepreneurship,	
High Finance, Politics and Territorial Expansion.	
Reviewed by Maury Klein	375
Egnal, Marc, Clash of Extremes: The Economic Origins of the	
Civil War. Reviewed by Mark R. Wilson	163
Enderle-Burcel, Gertrude, Piotr Franaszek, Dieter Stiefel and	
Alice Teichova, editors, Gaps in the Iron Curtain:	
Economic Relations between Neutral and	
Socialist Countries in Cold War Europe.	
Reviewed by Christopher Kobrak	420
Finn, Bernard, and Daqing Yang, editors, Communications under	
the Seas: The Evolving Cable Network and Its	
Implications. Reviewed by David Hochfelder	623

Finnane, Antonia, Changing Clothes in China: Fashion, History,	
and Nation. Reviewed by Elisabeth Köll	403
Fletcher, Winston, Powers of Persuasion: The Insider	
Story of British Advertising, 1951–2000.	
Reviewed by Peter Scott	432
Fourcade, Marion, Economists and Societies: Discipline and	
Profession in the United States, Britain, and France,	
1890s to 1990s. Reviewed by E. Roy Weintraub	135
Freidberg, Susanne, Fresh: A Perishable History.	00
Reviewed by Mansel G. Blackford	621
Fricke, Andreas, Markteintritt und -bearbeitung in der	~
Automobilindustrie: Volkswagen in den USA—Eine	
empirische Untersuchung auf Basis von Dunnings	
Eklektischem Paradigma. [Market Entry and	
Cultivation in the Automobile Industry: The Volkswagen	
Company in the USA—An Empirical Investigation	
Based on Dunning's <i>Eclectic Paradigm</i> .]	
Reviewed by Stephanie Tilly	841
Gage, Beverly, The Day Wall Street Exploded: A Story of	041
America in Its First Age of Terror.	
Reviewed by Jonathan M. Soffer	000
Galpern, Steven G., Money, Oil, and Empire in the Middle East:	393
Sterling and Postwar Imperialism, 1944–1971.	0.71
Reviewed by Robert Vitalis	371
Gehlen, Boris, Paul Silverberg (1876–1959): Ein Unternehmer.	
[Paul Silverberg (1876–1959): A Businessman.]	
Reviewed by Peter Hayes	146
Gelber, Steven M., Horse Trading in the Age of Cars: Men in	
the Marketplace. Reviewed by Thomas A. Kinney	179
Gonzalez, George A., Urban Sprawl, Global Warming, and the	
Empire of Capital. Reviewed by Christine Meisner Rosen	427
Gordon, Sarah A., "Make It Yourself": Home Sewing, Gender, and	
Culture, 1890–1930. Reviewed by Alexis McCrossen	602
Grandin, Greg, Fordlandia: The Rise and Fall of	
Henry Ford's Forgotten Jungle City.	
Reviewed by Dimitry Anastakis	633
Grant, H. Roger, Visionary Railroader: Jervis Langdon Jr.	
and the Transportation Revolution.	
Reviewed by Albert J. Churella	177
Gray, Richard T., Money Matters: Economics and the	
German Cultural Imagination, 1770–1850.	
Reviewed by Kevin Repp	140

Grunow-Osswald, Elfriede, Die Internationalisierung eines	
Konzerns: Daimler-Benz, 1890–1997 [The	
Internationalization of a Corporation: Daimler-Benz,	
1890–1997]. Reviewed by Susanne Hilger	140
Haggard, Stephan, and Robert R. Kaufman, Development,	-77
Democracy, and Welfare States: Latin America,	
East Asia, and Eastern Europe.	
Reviewed by Juan Carlos Echeverry	855
Haynes, Christine, Lost Illusions: The Politics of Publishing in	000
Nineteenth-Century France. Reviewed by Stephen L. Harp	604
Henry, Nancy, and Cannon Schmitt, editors, Victorian	004
Investments: New Perspectives on Finance and Culture.	
Reviewed by Janette Rutterford	388
Hertog, Steffen, <i>Princes, Brokers, and Bureaucrats:</i>	300
Oil and the State in Saudi Arabia.	
Reviewed by Hugh S. Gorman	369
Hilton, Matthew, Prosperity for All: Consumer Activism in an	309
Era of Globalization. Reviewed by Nelson Lichtenstein	831
Horesh, Niv, Shanghai's Bund and Beyond: British Banks,	001
Banknote Issuance, and Monetary Policy in China,	
1842–1937. Reviewed by Linsun Cheng	849
Hyde, Charles K., Storied Independent Automakers:	-12
Nash, Hudson, and American Motors.	
Reviewed by Peter M. Birkeland	631
Kaufman, Bruce E., Managing the Human Factor: The Early	-0-
Years of Human Resource Management in American	
Industry. Reviewed by William Thomas	174
Kessler, Frank, and Nanna Verhoeff, editors, Networks of	, ,
Entertainment: Early Film Distribution, 1895–1915.	
Reviewed by Gerben Bakker	172
Kim, Janice C. H., To Live to Work: Factory Women in Colonial	
Korea, 1910–1945. Reviewed by Elyssa Faison	395
Kimball, Bruce A., The Inception of Modern Professional	
Education: C. C. Langdell, 1826-1906.	
Reviewed by Robert R. Locke	839
Laurence, Anne, Josephine Maltby, and Janette Rutterford,	
editors, Women and Their Money, 1700-1950: Essays on	
Women and Finance. Reviewed by Amy Froide	380
Lederhendler, Eli, Jewish Immigrants and American	
Capitalism, 1880–1920: From Caste to Class.	
Reviewed by Hasia R. Diner	600
Lindner, Stephan H., Inside IG Farben: Hoechst during the	
Third Reich. Reviewed by Jeffrey Lewis	144

Lucier, Paul, Scientists and Swindlers: Consulting on Coal and Oil	
in America, 1820–1890. Reviewed by Robert D. Lifset	373
Luskey, Brian, On the Make: Clerks and the Quest for	
Capital in Nineteenth-Century America.	
Reviewed by Thomas Augst	597
Maines, Rachel P., Hedonizing Technologies: Paths to	
Pleasure in Hobbies and Leisure.	
Reviewed by Steven M. Gelber	400
Majewski, John, Modernizing a Slave Economy: The Economic	
Vision of the Confederate Nation.	
Reviewed by Mark R. Wilson	584
Malone, Patrick M., Waterpower in Lowell: Engineering	
and Industry in Nineteenth-Century America.	
Reviewed by Robert Forrant	590
Mapes, Kathleen, Sweet Tyranny: Migrant Labor,	0)-
Industrial Agriculture, and Imperial Politics.	
Reviewed by Edward D. Melillo	300
Marco, Luc, Histoire managériale du Bazar Bonne-Nouvelle:	390
Galeries marchandes à Paris, 1835–1863.	
[Managerial History of Bazar Bonne Nouvelle:	
Shopping Arcades in Paris, 1835–1863.]	
Reviewed by Eugénie Briot	916
Marrs, Aaron W., Railroads in the Old South: Pursuing Progress	040
in a Slave Society. Reviewed by Eric J. Morser	161
	101
McKee, Guian A., The Problem of Jobs: Liberalism, Race,	
and Deindustrialization in Philadelphia.	(.0
Reviewed by Tami J. Friedman	018
Monteith, Kathleen E. A., Depression to Decolonization:	
Barclays Bank (DCO) in the West Indies, 1926–1962.	0
Reviewed by Stephanie Decker	851
Norrell, Robert J., Up from History: The Life of Booker T.	
Washington. Reviewed by Lisa D. Cook	166
Orenic, Liesl Miller, On the Ground: Labor Struggle	
in the American Airline Industry.	
Reviewed by Joseph A. McCartin	616
Posner, Elliot, The Origins of Europe's New Stock Markets.	
Reviewed by Ranald Michie	423
Posner, Richard A. A Failure of Capitalism: The Crisis of	
'08 and the Descent into Depression.	
Reviewed by Mark H. Rose	137
Priemel, Kim Christian, Flick: Eine Konzerngeschichte vom	
Kaiserreich bis zur Bundesrepublik [Flick: A Corporate	
History from Empire to Federal Republic]	
Reviewed by Adam Tooze	418

Raasch, Markus, "Wir sind Bayer": Eine Mentalitätsgeschichte der deutschen Industriegesellschaft am Beispiel des rheinischen Dormagen (1917–1997) ["We Are Bayer": A History of the Mentality of German Industrial Society through the Example of the Rhenish Town of Dormagen	
(1917–1997)]. Reviewed by Susanne Hilger	611
Adventures of Ivan Alekseevich Tolchenov, Based on His Diary. Reviewed by Thomas C. Owen	156
Ratner, Lorman A., Paula T. Kaufman, and Dwight L. Teeter Jr.,  Paradoxes of Prosperity: Wealth-Seeking versus  Christian Values in Pre-Civil War America.	130
Reviewed by Stewart Davenport	592
Razo, Armando, Social Foundations of Limited Dictatorship: Networks and Private Protection during Mexico's	
Early Industrialization. Reviewed by Edward Beatty Riello, Giorgio, and Prasannan Parthasarathi, editors,  The Spinning World: A Global History of Cotton Textiles,	385
1200–1850. Reviewed by David J. Jeremy	581
Robinson, William I., Latin America and Global Capitalism:	201
A Critical Globalization Perspective.	
Reviewed by Carlos Dávila	829
Rugh, Susan Sessions, Are We There Yet? The Golden	0=9
Age of American Family Vacations.	
Reviewed by Howard R. Stanger	181
Safford, Sean, Why the Garden Club Couldn't Save Youngstown:	
The Transformation of the Rust Belt.	
Reviewed by Elizabeth Tandy Shermer	186
Salas, Miguel Tinker, The Enduring Legacy: Oil, Culture, and	
Society in Venezuela. Reviewed by Marcelo Bucheli	192
Schrauwers, Albert, "Union is Strength": W. L. MacKenzie,	
the Children of Peace, and the Emergence of	
Joint Stock Democracy in Upper Canada.	
Reviewed by Douglas McCalla	383
Schulenburg, Caroline, Renault und Daimler-Benz in der	
Zwischenkriegszeit (1919–1938): Eine vergleichende	
Unternehmensgeschichte zweier europäischer	
Automobilhersteller. [Renault and Daimler-Benz in the	
Interwar Period: A Comparative Business History of	
Two European Automobile Manufacturers].	
Reviewed by Paul Thomes	142
Schweikart, Larry, and Lynne Pierson Doti, American	
Entrepreneur: The Fascinatina Stories of the People	

Who Defined Business in the United States.	
Reviewed by Maury Klein	627
Schwoch, James, Global TV: New Media and the Cold War,	
1946-69. Reviewed by Stephen Vaughn	184
Scott, Anthony, <i>The Evolution of Resource Property Rights</i> .	
Reviewed by Mansel Blackford	151
Stabile, Donald R., The Living Wage: Lessons from the History	
of Economic Thought. Reviewed by Jack High	571
Suisman, David, Selling Sounds: The Commercial Revolution in	
American Music. Reviewed by Marc Stern	407
Uekoetter, Frank, The Age of Smoke: Environmental Policy	
in Germany and the United States, 1880–1970.	
Reviewed by James Longhurst	613
Van Doosselaere, Quentin, Commercial Agreements	
and Social Dynamics in Medieval Genoa.	
Reviewed by Luisa Piccinno	378
Villette, Michel, and Catherine Vuillermot, translated from the	
French by George Holoch, From Predators to Icons:	
Exposing the Myth of the Business Hero.	
Reviewed by Edwin J. Perkins	629
de Vries, Marc J., with contributions by F. Kees Boersma,	
Eighty Years of Research at the Philips Natuurkundig	
Laboratorium (1914–1994): The Role of the Nat.Lab.	
at Philips. Reviewed by Mila Davids	429
Weems, Robert E. Jr., with Lewis A. Randolph, Business in	
Black and White: American Presidents and Black	
Entrepreneurs in the Twentieth Century.	
Reviewed by Alexa Benson Henderson	410
Wolf, Michael Allan, The Zoning of America: Euclid v. Ambler.	
Reviewed by Nicholas Dagen Bloom	168
Zamagni, Vera, Finmeccanica: Competenze che vengono da	
lontano [Finmeccanica: Competencies Acquired Over	
the Long Term]. Reviewed by Andrea Goldstein	844